



STRATEGIC PLAN 2016-2020

*Adopted by VGPL Board of Directors, 16-Jun-2009
Revised and approved by the VGPL Board of Directors, 21-Jun-2016*

Our Mission: Foster life-long learning in a supportive community environment.

STRATEGIC ELEMENTS	TACTICS
<p>Provide enriching and engaging learning and entertainment experiences for all generations based on community needs.</p>	<ul style="list-style-type: none"> • Offer free public programs for all ages that promote reading for enjoyment and/or enhance personal growth, knowledge, and development. • Offer materials, programs and services for youth from toddler to teens that encourage interest in reading and learning, aid in school preparation and socialization and promote the library as a place to discover educational resources, find entertainment and follow their interests. • Offer community service opportunities for teens. • Provide adults with resources to explore topics of personal interest, open up job opportunities, gain knowledge of health and wellness, use new technologies, and continue to learn throughout their lives. • Provide families with materials and programs to encourage family development and involvement with the Library. • Identify subject topics of high community relevance, maintain a strong collection (e.g., local history and culture), and identify external resources of high interest. • Support well-trained staff to provide our materials, services, and technology. • Actively recruit and support talented, enthusiastic, and dedicated volunteers of all ages. • Provide a Meeting Room for community events consistent with the Library mission.
<p>Leverage technology resources and develop leadership in digital information literacy.</p>	<ul style="list-style-type: none"> • Provide efficient, user-friendly technology to meet demands of library patrons remotely and in-house. • Promote the Library website as a resource for information on library services and events and access to the library catalog and internet resources. • Encourage online self-service by library users to access library materials and information. • Expand the collection of electronic books, downloadable audio books, and other digital content as resources permit.
<p>Strengthen community and business partnerships.</p>	<ul style="list-style-type: none"> • Collaborate with community organizations (e.g., the El Dorado Community School, the Adam Senior Center) to establish the Torreon area as a community resource. • Develop strong relationships providing mutual benefits with local businesses. • Partner with other public and private groups, including libraries. • Provide programs to build awareness of local creative talent. • Remain an information resource for community events and services.
<p>Ensure the Library's long-term financial stability.</p>	<ul style="list-style-type: none"> • Maintain a broad funding mix of community donations, grants, government funding, and special event revenue. • Maintain an adequate Operating Reserve. • Grow the VGPL Sustaining Fund by identifying and cultivating potential new donors and encouraging current donors to maintain their commitment. • Establish and maintain an active grant application program. • Ensure government-related library funding by a continued program of legislative advocacy and maintaining eligibility for General Obligation Bond funding. • Continue to keep the community informed of library status and progress via the website and other communication channels.